412 • 471 • 5770

## EXECUTIVE DEFENSE TEAM Be Ready for Anything.



## From our clients...

"Understanding that the business world is not always a nice place, it's reassuring to have Executive Defense [Team] as a partner to keep us prepared for the unexpected." Mark E. Tapling, President & CEO ServiceWare Technologies

"EDT performed their services in a highly thorough and professional manner and I would highly recommend them." Attilio J. Zasso, Principal Engineer State of CA Dept. of Water Resources

"From planning...to execution and follow-up, Kevin and [Executive Defense Team] are perfect examples of professionals who know what they're doing and prove it every time they walk through the door. I would highly recommend them to anyone." David Diederich, Distrist GM SimplexGrinnell

"I have complete confidence in EDT and the professional manner in which they conduct themselves in a business with literally no margin for error, and would highly recommend them to anyone."

John Rohm, SVPO Clear Channel Communications

## **Anti-Piracy Protection**

The advent of the internet and file-sharing websites has made movie piracy extremely popular. US motion pictures studios lost over ten billion dollars in the past decade alone. Due to the popularity of this unlawful activity, an increasing number of theater-goers are illegally recording movies and posting them online before they're scheduled for homerelease.

Experts on the subject argue that movie piracy is responsible for losses of up to 40% of box office revenue. Perhaps the most egregious violation of the studio's content rights happens when privileged moviegoers illicitly record a film at a pre-screening or promotional event before the movie is released in theaters, and then publish it online. This is a major problem for production companies in the United States which they can't afford to ignore.

Executive Defense Team helps to ensure that this doesn't happen to our clients' intellectual property. EDT will dispatch qualified and highly professional guards to any pre-screening or promotional event to protect the integrity of our client's creative content by overseeing the film's physical security and restricting the use of recording devices during the show.

Our guards come with sophisticated surveillance equipment, so that any perpetrators are caught in the act and referred to the proper authorities.

Kevin J. Peqnato

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